

# CANMORE BUY LOCAL

Downtown  
CANMORE

## WHY BUY LOCAL?

Your choice to shop at local businesses means



**For every \$100 you spend \$46 is recirculated back into the local economy.**

### YOUR IMPACT WHEN YOU CHOOSE TO BUY LOCAL



#### **JOBS & WAGES**

Local businesses hire locally, creating jobs and circulating wages.



#### **BANKING**

Local businesses often keep banking local. Those local banks then can finance other local businesses and community groups.



#### **CHARITABLE GIVING**

Local businesses give five times more per dollar of revenue to groups in their communities.

**CANMORE  
BUY LOCAL**  
#lovecanmore

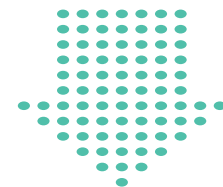


Help keep our economy strong and support local businesses

### Small Change Creates

# LARGE

Impacts For Our Local Economy



A 1% increase in local consumer spending

# +1%



creates 3100 jobs and 94M in annual wages to the economy.



In Canada, local businesses recirculate 2.6 times more revenue back into the local economy than multi national chains.